



Piction Network

Pick the Creation!

Blockchain-based peer to peer digital contents ecosystem.

Key problems

Weakened Artist's Power / Extractive Monopolies / Missing Community / Lack of transparency / Piracy



Our Philosophy

Every participant can share digital contents market value's outcome.

- **Contents Provider** - Low entry barriers, Giving opportunities to many Anonymous creators.
- **User/Supporter**- active participation rather than simple consumption including donation, curation, supporting.
- **Contents Distributor**- breaking the monopoly market structure, create open market.

Piction Network Solution

- Decentralized **Digital Content Ecosystem**
- Support by Community
- Greater Ancillary Support for Artists
- **Transparent information** about copyright ownership
- Digital Content Copyright Management
- Intellectual Property registration and licensing



Ecosystem Partners



Battle Entertainment

Piction Network is led by Battle Entertainment - a leading digital contents production and distribution platform in Korea and China. Piction Network has variety of partnerships.



Klaytn by Kakao

The block-chain project 'Klaytn' is a public blockchain platform developed by Kakao's block chain technology company 'Ground X' based on 'Block Chain Service Popularization'.



Maxim Comics

Maxim Comics is a subsidiary of Maxim Korea one of the leading men's magazine in Korea that has an annual publication of 1.5 million magazines a year.



AfreecaTV

AfreecaTV is a leading P2P technology-based video streaming service in Korea with a monthly active user base of 6M people.



Coinplug

Coinplug is the world's 1st Blockchain Patent Holder - with a cumulative of 115 blockchain related patents in Korea and 46 international patents.



SandBox Network

SandBox Network's cumulative monthly view of their creation is more than 400M.



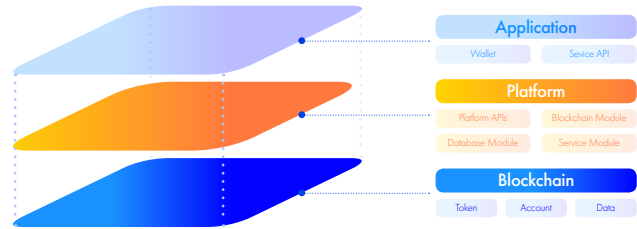
Flitto

Flitto is a global crowdsourced translation agency with more than 8.5M global users and 3M active translators over 173 countries that can translate 23 languages.



Technical layer

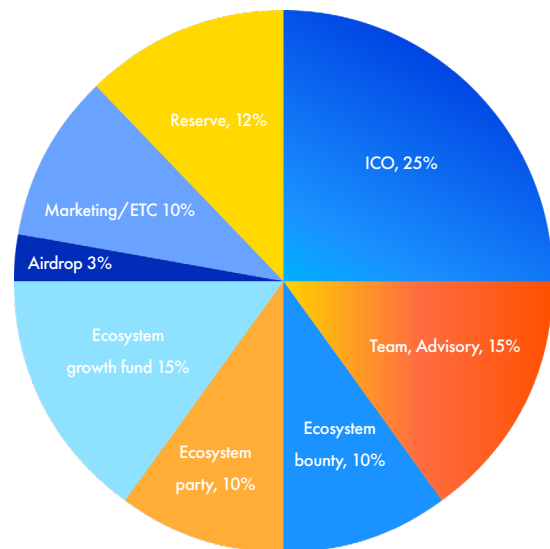
- Built on **Ethereum** Network basis.
- Offers **SDK and API** to implement end user interface for Content Distributors.



Token Roadmap

| | BIZ | TECH |
|--------|--|------------------------------------|
| 4Q 18' | | POC(Proof of Concept) test release |
| 1Q 19' | ICO, Listing | v0.1 Alpha version release |
| 2Q 19' | Airdrop, Ecosystem Partnership, Phase 1 (Cartoon/Novel), Korea&China | Beta v0.5 version release |
| 3Q 19' | User Expansion, Phase2 (Game IP), Japan & Other Asia | v1.0 version release |
| 4Q 19' | User Expansion, Phase2 (Game IP), Japan & Other Asia | |
| 2020 | Phase3 (Movie), US/EU | |
| 2021 | Phase4 (Music), Latin America & Other area | |

Allocation



Advisor



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